

# BBA

## Bachelor of

## Business

## Administration

Course information pack by:

**EU Global**  
**Val Institute of Hungary**  
**Val Tech International University, USA**

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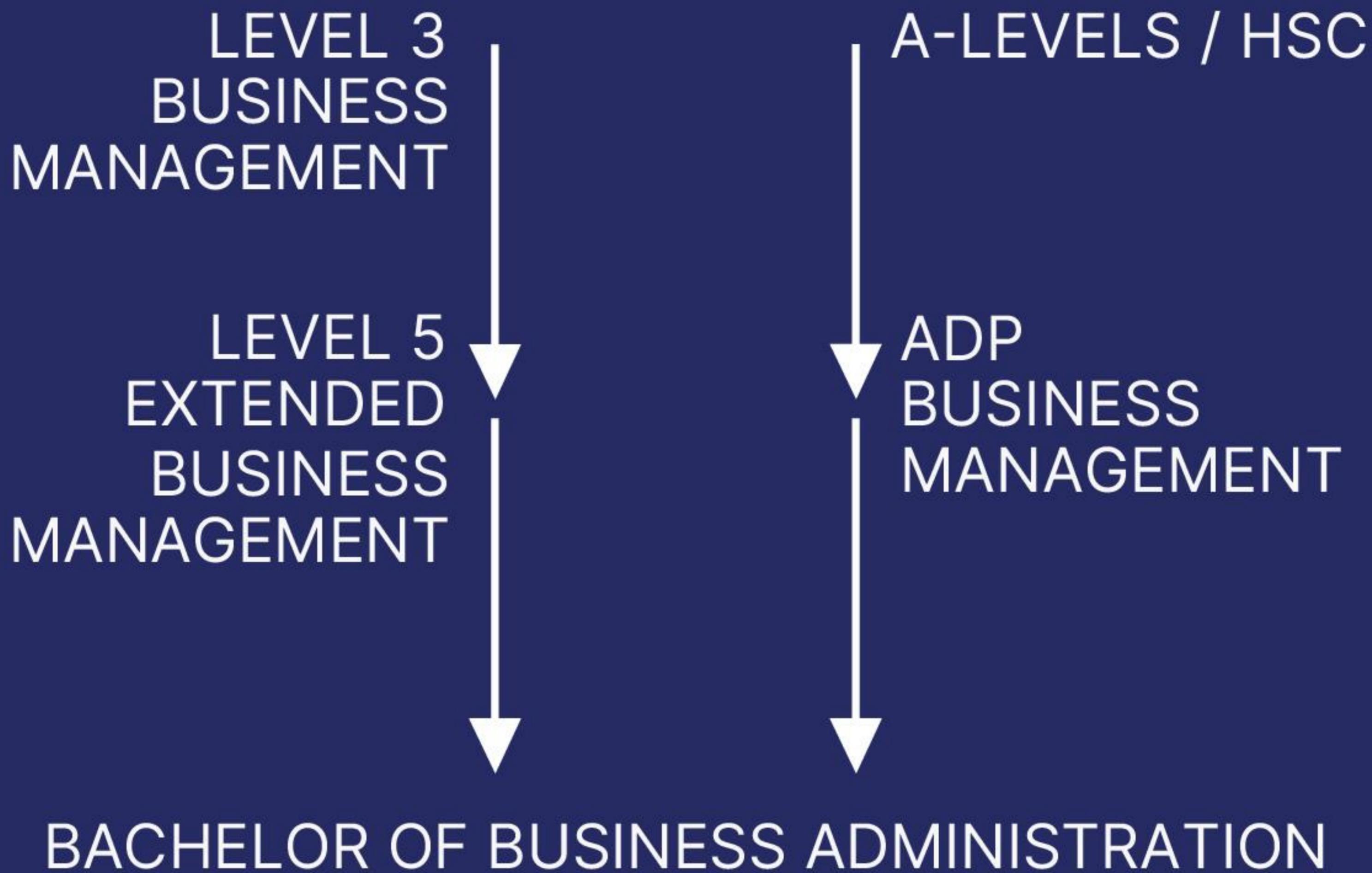




# RoadMap

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We offer international qualifications from EU, UK, USA.



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No matter what your current education level is, you can join or continue your journey towards an internationally recognised honours degree with us. Whether you are just starting out or already hold intermediate or advanced qualifications, our flexible pathway lets you begin at the right stage and progress step by step to your chosen BA (Hons) or BSc (Hons) programme in fields such as Computing, Business, or other specialisations.

# Bachelor of Business Administration

This program equips students with expertise and skills in business and management. It covers essential areas such as finance, operations, accounting, marketing, human resources, and customer relationship management. The modules enable students to evaluate and address a range of business challenges and opportunities using versatile tools applicable across various industries and sectors.

## Modules



### Year 1:

Module 0: Induction & Study Skills Residency

Module 1: Understanding Business and Management with Embedded Academic Skills (10 ECTS, 250 Hours)

Module 2: Accounting for Business (10 ECTS, 250 Hours)

Module 3: Economics and Global Business Environment (10 ECTS, 250 Hours)

Module 4: The Management of Human Resources (10 ECTS, 250 Hours)

Module 5: Data Insights for Business Decisions (10 ECTS, 250 Hours)

Module 6: Personal Effectiveness & Communication Skills (10 ECTS, 250 Hours)

### Year 2:

Module 7: Innovation and Entrepreneurship (10 ECTS, 250 Hours)

Module 8: Operations & Service Management (10 ECTS, 250 Hours)

Module 9: Management Accounting and Financial Decision Making (10 ECTS, 250 Hours)

Module 10: Competing in a Global Environment (10 ECTS, 250 Hours)

Module 11: Leadership & Change Management (10 ECTS, 250 Hours)

Module 12: Business Law for Managers (10 ECTS, 250 Hours)

### Year 2:

Module 13: Building long-term success: Sustainability, Quality & Ethics (10 ECTS, 250 Hours)

Module 14: Making Sense of Strategy (10 ECTS, 250 Hours)

Module 15: Strategic Marketing (10 ECTS, 250 Hours)

Module 16: Managing People (10 ECTS, 250 Hours)

Module 17: Leading Digital Transformation in Business (10 ECTS, 250 Hours)

Module 18: Business Research Projects (10 ECTS, 250 Hours)



# Key Facts about Bachelor of Business Administration

## On Malta Campus

**Mode:** Malta, Full-time - 3 Years

**Start Date:** Jan, Mar, May, Aug, Oct

**Application Due Date:** Ongoing

**ECTS Credits:** 180 ECTS Credits

**Language:** English

**EQF Level:** Bachelors Degree, Level 6

**Weekly Hours:** 40 Hours per week

**Teaching:** On-campus face to face



## Online

**Mode:** Accelerated - 2 Years

Full-time - 3 Years

Part-time - upto 6 years

**Start Date:** 1st working day of every month

**Application Due Date:** Ongoing

**ECTS Credits:** 180 ECTS Credits

**Language:** English

**EQF Level:** Bachelors Degree, Level 6

**Weekly Hours:** 15-40 Hours per week

**Teaching:** Asynchronous, Live MasterCamps



# Bachelor of Accounting & Finance

The Bachelor of Business Administration (BBA) in Accounting & Finance program equips students with essential skills in financial management, accounting practices, and economic analysis. The curriculum covers key areas such as financial reporting, auditing, taxation, corporate finance, and investment analysis.



## Modules

### Year 1:

Module 0: Induction & Study Skills Residency

Module 1: Understanding Business and Management with Embedded Academic Skills (10 ECTS, 250 Hours)

Module 2: Accounting for Business (10 ECTS, 250 Hours)

Module 3: Economics and Global Business Environment (10 ECTS, 250 Hours)

Module 4: The Management of Human Resources (10 ECTS, 250 Hours)

Module 5: Data Insights for Business Decisions (10 ECTS, 250 Hours)

Module 6: Personal Effectiveness & Communication Skills (10 ECTS, 250 Hours)

### Year 2:

Module 7: Innovation and Entrepreneurship (10 ECTS, 250 Hours)

Module 8: Operations & Service Management (10 ECTS, 250 Hours)

Module 9: Management Accounting and Financial Decision Making (10 ECTS, 250 Hours)

Module 10: Financial Reporting (10 ECTS, 250 Hours)

Module 11: Financial Planning and Control (10 ECTS, 250 Hours)

Module 12: Business Law for Managers (10 ECTS, 250 Hours)

### Year 2:

Module 13: Building long-term success: Sustainability, Quality & Ethics (10 ECTS, 250 Hours)

Module 14: Making Sense of Strategy (10 ECTS, 250 Hours)

Module 15: Business Performance Measurement (10 ECTS, 250 Hours)

Module 16: Investment and Risk Management (10 ECTS, 250 Hours)

Module 17: Audit and Assurance (10 ECTS, 250 Hours)

Module 18: Business Research Projects (10 ECTS, 250 Hours)



# Key Facts about Bachelor of Accounting & Finance

## On Malta Campus



**Mode:** Malta, Full-time - 3 Years

**Start Date:** Dec, April, Aug

**Application Due Date:** Ongoing

**ECTS Credits:** 180 ECTS Credits

**Language:** English

**EQF Level:** Bachelors Degree, Level 6

**Weekly Hours:** 40 Hours per week

**Teaching:** On-campus face to face



## Online

**Mode:** Accelerated - 2 Years  
Full-time - 3 Years  
Part-time - upto 6 years

**Start Date:** 1st working day of every month

**Application Due Date:** Ongoing

**ECTS Credits:** 180 ECTS Credits

**Language:** English

**EQF Level:** Bachelors Degree, Level 6

**Weekly Hours:** 15-40 Hours per week

**Teaching:** Asynchronous, Live MasterCamps



# BBA in Tourism and Hospitality Management

The Bachelor of Arts in Tourism and Hospitality Management provides students with a comprehensive understanding of the tourism and hospitality industries. The program covers key areas such as travel management, event planning, hotel operations, and customer service.



## Modules

### Year 1:

Module 0: Induction & Study Skills Residency

Module 1: Understanding Business and Management with Embedded Academic Skills (10 ECTS, 250 Hours)

Module 2: Accounting for Business (10 ECTS, 250 Hours)

Module 3: Economics and Global Business Environment (10 ECTS, 250 Hours)

Module 4: The Management of Human Resources (10 ECTS, 250 Hours)

Module 5: Data Insights for Business Decisions (10 ECTS, 250 Hours)

Module 6: Personal Effectiveness & Communication Skills (10 ECTS, 250 Hours)

### Year 2:

Module 7: Innovation and Entrepreneurship (10 ECTS, 250 Hours)

Module 8: Operations & Service Management (10 ECTS, 250 Hours)

Module 9: Management Accounting and Financial Decision Making (10 ECTS, 250 Hours)

Module 10: Introduction and Development of the Tourism and Hospitality Industry (10 ECTS, 250 Hours)

Module 11: Sustainability in Tourism and Hospitality (10 ECTS, 250 Hours)

Module 12: Tourism and Hospitality Customer Relationship Management (10 ECTS, 250 Hours)

### Year 3:

Module 13: Building long-term success: Sustainability, Quality & Ethics (10 ECTS, 250 Hours)

Module 14: Making Sense of Strategy (10 ECTS, 250 Hours)

Module 15: Events Management (10 ECTS, 250 Hours)

Module 16: Tourism Law, Policy and Planning (10 ECTS, 250 Hours)

Module 17: Technology in the Tourism and Hospitality Industry (10 ECTS, 250 Hours)

Module 18: Business Research Projects (10 ECTS, 250 Hours)



# Key Facts about BBA in Tourism and Hospitality Management

## On Malta Campus

**Mode:** Malta, Full-time - 3 Years

**Start Date:** Dec, April, Aug

**Application Due Date:** Ongoing

**ECTS Credits:** 180 ECTS Credits

**Language:** English

**EQF Level:** Bachelors Degree, Level 6

**Weekly Hours:** 40 Hours per week

**Teaching:** On-campus face to face



## Online

**Mode:** Accelerated - 2 Years  
Full-time - 3 Years  
Part-time - upto 6 years

**Start Date:** 1st working day of every month

**Application Due Date:** Ongoing

**ECTS Credits:** 180 ECTS Credits

**Language:** English

**EQF Level:** Bachelors Degree, Level 6

**Weekly Hours:** 15-40 Hours per week

**Teaching:** Asynchronous, Live MasterCamps





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